

A good suit alone does not maketh the man. We've scoured the region for a fresh set of male faces who are innovative, successful and, naturally, well dressed

COMPILATION AND WORDS BY KATE HAZELL PHOTOGRAPHY BY ETHAN MANN, RICHARD HALL AND AUSRA OSIPAVICIUTE

THE DESIGN DUO

KHALED SHARAN AND CEEBO SHAH

34, JORDANIAN AND 34, AMERICAN/JORDANIAN



If you've been to one of the Dubai hot spots The Act, Blue Marlin Ibiza UAE, Seven or, most recently, new fish restaurant Catch (which originally earned its cool status in New York City), it's these two men you've

got to thank for the surroundings. Old friends and business partners Khaled Sharan (left) and Ceebo Shah (right) and their company Creative Clinic design interiors for venues that rival the hipster scene of New York or London. "We provide the backdrop in the types of venues that allow UAE society to meet, mingle and enjoy each other's company in an environment that transports them to a different world," explains Shah. Anyone who has spent an evening in The Act will appreciate exactly what the young entrepreneur means.

Sharan has a master's degree in hospitality management from one of Switzerland's leading universities, with a focus on luxury management and design, while Shah is a designer and photographer. Inspired by fellow regional designers, Zaha Hadid, Karim Rashid and Momo, their collective sense of aesthetics helps create one-of-a-kind interiors.

Each man has a very distinctive sense of style that complements the scene they're helping to build, inspired by both streetwear and the contemporary runways. Sharan sticks to his signature look, which he describes as "a strange mix of rock'n'roll", with either tuxedo jackets or unstructured blazers mixed with leather and denim pieces from Diesel and The Kooples. Shah dips into his collection of vintage T-shirts and jeans for day, while preferring to opt for contemporary formalwear-inspired pieces from both The Kooples and Sandro by night. Both create their wardrobes around an urban palette of grey, black, and white.

The creative duo has also recently been chosen to create a pop art installation for His Highness Sheikh Mohammed bin Rashid Al Maktoum, Ruler of Dubai, UAE Vice President and Prime Minister. The piece, which is under wraps for now, will be placed in HRH's media office. As an endorsement for their work, it doesn't get much more exalted than that. The combined talents of the two young designers has finally put the UAE on the world's nightlife map.







Having lived in Dubai for almost 12 years, Hisham Wyne is a man

making the most of the city's diverse potential. The managing director of his own copywriting company, HWM, he also started the One Night Standup event two years ago, a free monthly comedy event that has contributed to an exciting grassroots scene.

His evolving interests are also evident in his personal style, as he tells us. "I've experimented with my own signature look over the years but I really feel like I've finally found myself sartorially over the past year or two," he explains. "I've realised that my style is very classic, very 1970s, but with contemporary twists, such as shorter jackets. natural shoulders without too much padding, and a few tweaks to the suit profile."

Wyne's workaday shirts and suits all come from the "fine folks" at Ravi Lobo tailors in Bur Dubai. For upscale fabrics, Collars & Cuffs have swatch books that run to Zegna and beyond. "The biggest favour a man can do for himself is to get a couple of tailored jackets and shirts," he advises. "I also use La Villa on Jumeirah Beach Road. They tried their Neapolitan tailors and shoemakers out on me, and the results were superb. It's definitely a destination for the discerning man."

Does he have any tips for gents still on that journey? "I've been slowly building a bespoke wardrobe, and it's surprisingly affordable to start out and only gets better as you keep exploring," he says. "An entire world of fabrics and patterns open up. The best part is that everything is made to fit your body's quirks. I've got tailors in Dubai but also have suits from as far afield as Naples, where they do those lovely Neapolitan soft shoulders that are perfect for a lighter, more relaxed approach."



ELIE EL MIR



Engineer and artist Elie El Mir has made a reputable name

for himself in the region by designing and creating bespoke musical fountains for private villa gardens. As managing director of Atec Water Design, he's married his lifelong passion for music with his trained craft to develop a music software program to work in conjunction with water fountains — a signature the region has become well known for.

But then innovation is nothing new to El Mir. Back in the 1980s he came up with an idea of covering the cost of transportation for university students by bus advertising. The project was presented to the Lebanese government, which then quickly approved making transport free to all students. This flair for creative thinking has made El Mir an inspiring and possibly unlikely style icon in the region, as his eclectic taste spills over into many areas of his life, including the interior design of his house, a beautiful watch collection and his wardrobe.

Not one to follow trends or style norms, El Mir, who has lived in the UAE for 10 years. has built up a diverse array of colourful menswear pieces picked up from his travels around the world. Whether it's the bespoke white linen suit he's wearing for our shoot, which he picked up from a tailors in Cannes, or the colourful prints of Versace and Etro he gravitates towards whenever he's in a mall, El Mir's style choices are more about gut instincts then they are conscious style statements.

"I think my style says a lot about me and how I look at things in life," he explains. "I am a very daring person and my personal style is the same. I love how colourful and varied life can be and so when it comes to fashion, I love to mix and match brands."

THE STYLE SETTER

ANDREW SCOTT

27, BRITISH



As a former model for brands such as Dior, Ted Baker and Diesel, you'd

be forgiven for dismissing the bovish good looks of Andrew Scott as just a stylish facade. Dig a little deeper, however, and you'll appreciate that he's an integral part of the style scene in Dubai.

Scott started the blog andyscottfashion.blogspot.ae after realising his first-hand access to many menswear collections was a privilege he wanted to share with others. It's now one of the few menswear blogs in the region worth keeping in your favourites folder, as Scott has both the voice and the impeccable style to match.

Switching between two style uniforms, depending on the occasion, Scott has lived in the UAE for two years following a career as a semi-pro footballer in the US for seven years before that. His faultless style is a result of frequently heading to the high-street for inexpensive menswear staples that update and freshen his look every new season.

"It's about finding a brand that suits your shape," he advises. "Zara is one of my shops, and I feel like everything in there is tailored to my size, especially the blazers. Ted Baker's British-inspired tailored blazers also fit me really well, whereas I head to Reiss for fitted shirts. Their ties and pocket squares are also really good quality."

When he's not being snapped mingling in Dubai's ever-evolving fashion social scene, Scott's off-duty style constantly consists of limitededition Nikes and snapbacks, but he says there's no 'inbetween'. "I've always taken great care of what I've worn, even when I was a teenager," he says. "I think my style shows people that I take the time and care. It's important to give a good impression when you first meet someone, whatever you do or wherever you are."





MOHAMED AL BORNO

31, PALESTINIAN





The long-awaited Dubai Design District (d3) is the city's most

exciting project of the past few years and will help take Dubai's contemporary cultural scene to the next level. Mohamed Al Borno is the business development manager at d3 and works as the beating heart of the rapidly evolving project.

"I always knew that I wanted to contribute to the vision of the UAE when it came to my career," explains the brooding and softly spoken Palestinian, who grew up in Dubai. "Throughout my career I have developed opportunities and sustainable businesses in different clusters. Previously it was in finance and now it's design. The opportunities out there are endless."

As one of the youngest team leaders to graduate from London Business School (LBS), Al Borno works in the most stylish up-and-coming area of town, which is set to become a hipster's playground. This means workwear is more of a creative, personal statement then it is a formal uniform. Not drastically differing from his off-duty outfits. Al Borno's day-to-day wardrobe consists of contemporary wear in solid black, white or navy hues, focused around a base of denim. "I like to think that my style says that I refuse all grey areas," he laughs.

Contemporary and minimalist brands that err on the side of sportswear include personal favourites such as Balmain and Alexander Wang. The Kooples, COS and Sandra fill any gaps in his wardrobe, while suits are always bespoke from Royal Tailoring in the Jumeirah Beach Hotel.

"Dealing with creative minds from people with different backgrounds on a day-to-day basis is nothing but inspiring," he says, referring not only to his career but his style choices too. THE COMEDIAN

NITIN MIRANI

36, INDIAN



Funny men are not ususally renowned for their refined sense of style, but

stand-up comedian Nitin Mirani certainly takes his appearance seriously. The 36-year-old (or as he points out,

1,156,110,986-second-old) is a pioneer in the local comedy scene and represented the UAE in the Laugh Factory USA's Funniest Person in the World, coming fourth last year.

Having grown up in the UAE, after moving here with his family when he was a one-year-old baby, the comic loves the multicultural audiences of the region, which he says makes targeted humour a resourceful challenge. He has also founded his own brand, Laugh Your Assets Off, offering bespoke comedy packages to the corporate world, as well as touring his *Komic Sutra* show around the region.

While it's his sense of humour that has propelled the Indian into the public sphere, it's his quintessential approach to style that earns him his spot on our list. "I feel like my style is always evolving," he says. "I'm a firm believer that if you dress well, that's almost half the battle done, so I always make it a point to dress to impress, or in my case, be fashionable and funny."

Salvatore Ferragamo is a common hunting ground for Mirani when it comes to accessory staples like shoes and belts. Suits are made bespoke from Sator Milano Bespoke in Italy, or off the rack and then tweaked from Canali. Zara and Massimo Dutti are among his most common high-street haunts.

This month sees Mirani start work on a Bollywood movie in Mumbai, but what else does the rest of 2015 have in store? "World domination is definitely on the cards," he deadpans. "But until then, signing up for a Bollywood movie along with doing a US tour with my show *Komic Sutra* is what I'm working on for now." Which isn't a bad way to begin his quest for a global takeover.



MOHAMMED NE'EMAH

35, KUWAITI





Hearing Mohammed Ne'emah talk passionately

about his bespoke dishdasha is not unlike a hearing an English gentleman explain the intricacies of a Savile Row suit. While the untrained eye would certainly agree that he looks very smart in Kuwaiti national dress, the perfumer and entrepreneur's attention to detail goes to another level.

Here's what we learned about Ne'emah's quest for perfection: he always has his trusted Kuwaiti tailors, Sakkba (meaning 'chic' in Arabic slang) visit him wherever he is to take measurements. He's learned to customise his dishdashas over the years to fit him perfectly, including the addition of an extra smaller pocket within each pocket for his BlackBerry and a small hidden loop stitched in behind the buttonholes upon which he can hook his sunglasses. These details are all essential to his formal uniform. Ne'emah's chief occupation

as a perfume designer sees him spends most of his time flying between Kuwait and Dubai. When he goes further afield to source rare ingredients for his luxury concoctions he has an equally impressive western wardrobe. This includes two-button suits from Tom Ford and Canali along with a tie bar from Dior Homme. His jeans are from True Religion and his shoes are made by Berluti.

It's clear the young Kuwaiti

has a refined palette when it comes to style, echoing the bespoke perfume company, Ne'emah, which he founded when he was just 17 years-old. "Perfumery has been a part of my family tradition for decades and my greatest personal achievement is making my family name recognised worldwide," he proudly explains of the luxury brand that will soon be available in the US. "Perfume is a fashion statement and I want to spread the word even further."

THE CHEF

ALEXIO PASQUALI

39, ITALIAN



Alexio Pasquali is not just your usual celebrity chef with a

charming persona. While he'll be familiar to most as a judge on Foodshala, the biggest culinary reality TV show in the region, which has been watched by 22 million people, the Italian aims to change the way people in the region think about food. He's played an integral role in launching an anti-obesity campaign across the UAE, which focuses on teaching children to eat healthily. Think of him as a regional Jamie Oliver but without the round edges that most chefs seem to sport.

"The obesity and diabetes figures in this region are shocking. We have to educate families — starting with the kids — to look after themselves and eat right," he explains. "I practise what I preach. I eat healthily and go to the gym twice a day and believe food is the most important thing for your health."

While he has the Italian sense of style running through his blood, Pasquali also lived and worked in London for a time, where he was influenced by Savile Row tailoring, before arriving in Dubai in 2012. He now depends on British Dubaibased Ascots & Chapels for his suits, and the tailoring house is more than happy to stitch his signature onto his shirts, a detail inspired by the chef whites he lives in.

"I love experimenting with clothes and have more shoes than most women," the father-of-two laughs, before admitting that he loves to inject some colour into his footwear with the laces or a block-colour sole. He's also a fan of Church shoes, another habit he picked up in London.

When it comes to off-duty threads, Mr Pasquali heads to Ralph Lauren for casual wear with a tailored twist. "They do great tailored shorts in bright colours that are perfect for the weekend here."



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THE IMAGE MAKER

DR MICHAEL APA

38, AMERICAN



stand out from the crowd.

THE MUSIC MAN

FAIKHADRA

23, PALESTINIAN



While his stylish twin sisters, Sama and Hava Khadra have

been enjoying the spotlight for a few years now, it's their older brother Fai Khadra that's set to make a name for himself in the coming months. The Saudi-born Palestinian singer is on the cusp of what could be a very successful music career.

After spending his formative years in Dubai, where his parents still reside, the young star now spends most of his time in Los Angeles where he rotates between the sea. surf and studio, in what seems like a pretty cool way to spend for any guy to see out his twenties. Debut single, "I Love It" landed on iTunes in April, with a plan in the pipeline to release plenty more tracks soon. Think R&B but with a hint of acoustic undertones that echo one of his musical inspirations, John Mayer.

If you're one of his 19,000 Instagram followers, you'll be familiar with the circles he moves in – a recent post revealed him to be front row at the tiny, and ridiculously exclusive, club show by Rolling Stones in LA. You'll also recognise his laid-back California style, which consists of simple black or white tees, layered shirts, slim denim and biker jackets.

His style staple? "Custom made hats from my friend Nick Fouquet," he explains. "He's based in Venice, California and he makes the most awesome felt hats."

Remember where you read about this guy first. He could be the next Middle Eastern break-out star, and a well-dressed one at that.



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THE ARTIST

TAHER ASAD-BAKHTIARI

32, IRANIAN



Taher Asad-Bakhtiari's style is influenced by contemporary designers, the work he does is very much cemented in his colourful and ancient heritage. The young artist creates kilims (tapestries), which are part art, part functional.

While it's

undeniable, when

sifting through his

wardrobe, that

"For as long as I have known, tribal influences have poured into my life from both paternal and maternal sides," he explains. "Sardar Asad Bakhtiari, an ancestor of my father's, was a hugely influential tribal leader of early 20th century Iran, when more than one third of the country's population lived a nomadic lifestyle. The Farmanfarmaian family on my mother's side have always collected tribal artifacts, folk art, clothes, jewellery and other objects of tribal life."

His childhood memories are inseparable from these objects and the atmosphere they created. "By making kilims I hope to keep the tradition alive," he says.

As well as seeking to reintroduce traditional Iranian crafts and imbuing them with a contemporary functionality, the self-taught designer also has his own creative agency, which he first opened in Tehran and then expanded to New York.

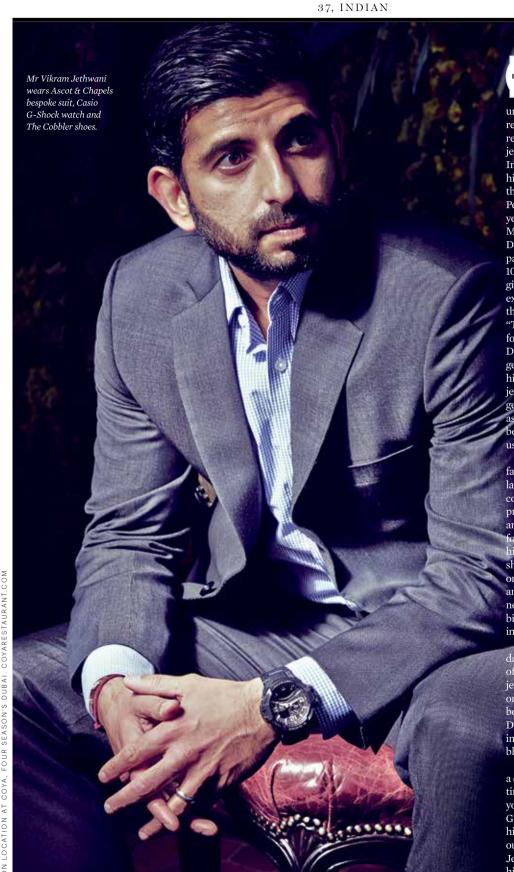
On the other end of the spectrum, the young creative has no rules when it comes to his unique sense of style, claiming to shop anywhere and everywhere and even making his own clothes when he feels like it.

When he's not feeling so nifty with a needle and thread, brands on his list include avant garde names such as Rick Owens, Ann Demeulemeester and Haider Ackermann or timeless pieces from Saint Laurent. "I like to think I'm a free soul, so my style echoes that - I don't like to box myself into one specific category or brand."



THE JEWELLER

VIKRAM JETHWANI



As a thirdgeneration jeweller, Vikram Jethwani

is distinctly understated, considering he's responsible for some of the region's most extravagant jewellery pieces. While the Indian grew up in Dubai, it was his grandfather who started their family business, Universal Pearls & Jewels DMCC, over 50 years ago in Kobe, Japan before Mr Jethwani's mother settled in Dubai and took over. She then passed over the reins to her son 10 years ago. "The UAE has given us the infrastructure to excel in the jewellery business," the managing director admits. "There is a massive appetite for jewellery in this region. Diamonds, pearls and gemstones are all part of a rich history and tradition where jewellery is passed on from one generation to the next. I am astounded by some of the bespoke pieces that people ask us to make."

As well as running the family business, Jethwani also launched his own fine jewellery company, Vik Jethwani, which produces incredibly intricate and impressive bespoke pieces for some of the region's most nigh-profile residents. After our shoot, the certified gemologist is on his way to drop off a diamond and ruby-encrusted bird-cage necklace, complete with a sitting bird (also jewel-encrusted) inside. It's certainly impressive. Meeting clients on a day-to-

day basis, armed with millions of dirhams' worth of precious jewels, means Jethwani depends on impeccably well-fitting bespoke suits, mostly from Dubai favourite Ascot & Chapels in DIFC, in neutral greys and blues.

While you might expect a diamond-encrusted Graff timepiece on the wrist of the young entrepreneur, it's a Casio G-Shock that peeks out from his jacket sleeve on the day of our shoot — a subtle nod to Mr Jethwani's love of sports and his refreshingly pretension-free attitude to success.

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Mr Taher Asad-Bakhtiari

wears Ann Demeulemeester

jacket, Rick Owens vest and

shorts and vintage boots.

BEN KARMI

35, DUTCH/IRANIAN



A combination of impeccable style and the fact that he's managing

director of the first international ad agency in Iran makes Ben Kami the region's better-adjusted answer to Don Draper. Dashingly handsome and politely charming, the 35-yearold moved to Dubai 12 years ago to set up a TV channel before starting his own advertising agency. He recently perched himself nicely at the top of his current workplace, Carat ICA Iran, which is an impressive feat in itself.

The self-confessed workaholic admits that he absolutely loves his job. "There's no limit to being creative and producing creative work, which I think is where the addiction comes in," he explains.

Karmi was raised
in Europe but feels
much more at home in
Dubai's energising and
multicultural surroundings,
which only encourages
his entrepreneurial and
constantly enquiring mind.

And like Don Draper,
Karmi's faultless sense of
style is well thought out,
perfectly executed and utterly
timeless. "If I had to describe
my personal style I'd say I'm
distinctive, neat and smart," he
says, pulling up his subtle yet
playful polka dot Thomas Pink
socks, which we can't help
but notice perfectly match the
blue in his tie.

"Socks are my favourite clothes — they should never be forgotten about," he says with a smile. "It's the small details that really matter." We couldn't agree more.

Mr Ben Karmi wears Van Gils suit, Ascots & Chapels bespoke shirt, Ralph Lauren tie, Paul Smith shoes, Thomas Pink socks, JLC watch and Hermès belt.

THE BOUTIQUE OWNER

OMAR BIN KHEDIYA

43, EMIRATI



Having lived in Dubai his entire life, Omar Bin Khediya has been

long been exposed to a vibrant mix of nationalities and cultures. He credits this upbringing for making him more open to new ideas, which perhaps explains the boutique he founded, O Concept. The Emirati entrepreneur says he wanted to combine fashion, art and design while attracting passionate designers and artists from all over the world.

"My aim with O Concept is to contribute to UAE society by supporting new fashion and art talents," he explains of the boutique he opened in 2009 in the building of his childhood home. "I love to gather enthusiasts to share creative ideas, which is why part of the boutique is a café."

Bin Khediya aims to seek out little-known, contemporary designers in menswear and womenswear not found anywhere else in the Middle East and introduce them to the region. Brands currently in store include ready-towear labels Tom Rebl, Deadly Companions and wooden sunglasses by Sunboo.

Bin Khediya is certainly concerned with style, as the 43-year-old's contemporary yet classic style rarely includes any colour other than black, yet it's the brands that matter less in his wardrobe, the older he gets. "While I used to be really into wearing certain brands, I'm more concerned with wearing what makes me feel good, happy and comfortable now," he reveals.

The frequent traveller heads to contemporary designer concept stores elsewhere in the world to do most of his shopping and these days tends to spend money on what he's first drawn to, instead of the brand name. His top shopping hot spots include Opening Ceremony in New York, Corso Como 10 in Milan, and Dover Street Market in London. Oh, and O Concept in Dubai, naturally.



SYLVAIN PIERRE GAILLARD

36, SWISS





With years of experience in Swiss private banking, Sylvain

Gaillard, the general manager of Opera Gallery in DIFC, has made a career leap that most men can only dream of. And seeing the 36-year-old at home in the art gallery it's hard to imagine him wearing a suit and fitting in with strait-laced banker types.

Having been an avid fan of art and a committed collector from an early age, Gaillard was approached by Gilles Dyan, Opera Gallery's founder and chairman, a couple of years back and trusted with one of the 12 galleries he runs around the world. The rest, as they say, is history.

As a fairly new resident of Buri Daman in DIFC. his apartment was chosen specifically because of the high ceilings and space that could incorporate Gaillard's extensive art collection, as well as his array of sneakers and watches. "I think my approach to my style is very much like the art I sell — I am contemporary and live in the 'now'," he says.

This is evident with his favourite purchases. "My most treasured sneakers are my Louis Vuitton x Kanye West red dons. They came out in summer 2009, and I was the first customer in Switzerland to acquire them at 10:07AM as per the receipt issued by LV."

And his favourite watch? A Zenith El Primero Grande dating back to the revival of the brand when Thierry Nataf took over. "It houses the 4021 calibre movement, which is one of the best in the world."

The brand-loyal shopper is a big fan of Balmain's biker jeans, and Riccardo Tisci's shirts at Givenchy, both of which he'll regularly pick up, usually when he's visiting New York every autumn.

In Dubai he says that Bloomingdale's and Harvey Nichols that are the first stops on his shopping trips.

IFEANYI IBEKWE

